

Franklin G. Mixon, Jr.

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Education

Ph.D. in Economics Auburn University	December 1992
M.S. in Economics Auburn University	March 1990
B.A. in Spanish for International Trade Auburn University	June 1987

Academic Appointments

Visiting Professor of Economics, Mercer University	July 2009 – Present
Visiting Professor of Economics, Auburn University	Jan 2008 – June 2009
Professor of Economics, University of Southern Mississippi	Aug 2002 – Dec 2007
Associate Professor of Economics, University of Southern Mississippi	Aug 1997 – July 2002
Assistant Professor of Economics, University of Southern Mississippi	Aug 1994 – July 1997
Assistant Professor of Economics, Southeastern Louisiana University	Aug 1992 – July 1994
Graduate Assistant, Auburn University	Sept 1989 – June 1992

Selected Publications

“General-interest versus specialty journals: Using intellectual influence of econometrics research to rank economics journals and articles,” with Yong Bao and Melody Lo, forthcoming in the *Journal of Applied Econometrics*.

“More on testing the normality assumption in the tobit model,” with Steven B. Caudill, forthcoming in the *Journal of Applied Statistics*.

“Blogometrics,” with Kamal P. Upadhyaya, forthcoming in the *Eastern Economic Journal*.

“Assessing the relative impacts of economic education scholarship: An application of the Harzing database,” with Kamal P. Upadhyaya, forthcoming in *Bulletin of Economic Research*.

“Can a sub-optimal tournament be optimal when the prize can be collectively consumed?” The case of college football’s national championship,” with James L. Swofford and Trellis G. Green, *Applied Economics* 41 (November 2009): 3,215-3,223.

“Winning the tournament for named professorships in management,” with Luis Gomez-Mejia and Len J. Treviño, *International Journal of Human Resource Management* 20 (September 2009): 1,843-1,863.

“Toddler economicus: Childhood habit cessation in a Beckerian model of pacifier use,” with Tessa M. Pousson and Trellis G. Green, *Applied Economics* 41 (March 2009): 703-713.

“False advertising and experience goods: The case of political services in the U.S. Senate,” with Rand W. Ressler and M. Troy Gibson, *Public Choice* 138 (January 2009): 83-95.

“Legislative pay and legislator quality,” with Sean P. Salter, *LABOUR: Review of Labour Economics and Industrial Relations* 22 (December 2008): 679-695.

“Modeling the impact of localism in U.S. presidential elections,” with Ernest W. King and Matthew L. Lawing, *Journal of Public Finance and Public Choice* 26 (Summer 2008): 13-27.

“Ranking economics journals, economics departments and economists using teaching-focused research productivity,” with Melody Lo and M.C. Sunny Wong, *Southern Economic Journal* 74 (January 2008): 894-906.

“Foreign direct investment and transition economies: Evidence from a panel data estimator,” with Kamal P. Upadhyaya and Dharmendra Dhakal, *Economics Bulletin* 6 (August 2007): 1-8.

“Are Congressional Black Caucus members more reliable? Loyalty screening and committee assignments of newly elected legislators,” with Amanda C. Pagels, *American Journal of Economics & Sociology* 66 (April 2007): 413-431.

“Contribution, attribution and the assignment of intellectual property rights in economics,” with W. Charles Sawyer, *Journal of Economic Studies* 32 (September 2005): 382-386.

“Pivotal power brokers: Theory and evidence on political fundraising,” with Chena C. Crocker and H. Tyrone Black, *Public Choice* 123 (June 2005): 477-493. See “Erratum,” *PC* 130 (March 2007): 503.

“Is there gender discrimination in named professorships? An econometric analysis of economics departments in the U.S. South,” with Len J. Treviño, *Applied Economics* 37 (May 2005): 849-854.

“Are legislative t.v. and campaign finance regulations complementary entry barriers? Evidence from the U.S.A.,” with Len J. Treviño and Taisa C. Minto, *Applied Economics* 37 (March 2005): 387-396.

“Analyzing misleading discrete responses: A logit model based on misclassified data,” with Steven B. Caudill, *Oxford Bulletin of Economics and Statistics* 67 (February 2005): 105-113.

“Weather and the Salem witch trials,” *Journal of Economic Perspectives* 19 (Winter 2005): 241-242.

“Vertical and horizontal trust networks in bureaucracies: Evidence from the Third Reich,” with W. Charles Sawyer and Len J. Treviño, *Constitutional Political Economy* 15 (December 2004): 371-381.

“How race affects dismissals of college football coaches,” with Len J. Treviño, *Journal of Labor Research* 25 (Fall 2004): 645-656.

“The ‘home grown’ presidency: Empirical evidence on localism in presidential voting, 1972-2000,” with J. Matthew Tyrone, *Applied Economics* 36 (September 2004): 1,745-1,749.

“Examining legislative challenges to central bank autonomy: Macroeconomic and agency cost models,” with Kamal P. Upadhyaya, *Journal of Economics and Business* 56 (Sept/Oct 2004): 415-428.

“Strategic factors affecting foreign direct investment decisions by multi-national enterprises in Latin America,” with Len J. Treviño, *Journal of World Business* 39 (August 2004): 233-243.

“Did strategic behavior save the Schindler Jews?” with Len J. Treviño, *Eastern Economic Journal* 30 (Summer 2004): 493-499. See “Erratum,” *EEJ* 30 (Fall 2004): 662.

“Just-below pricing strategies in the music industry: Empirical evidence,” with Len J. Treviño and Angel R. Bales, *International Journal of the Economics of Business* 11 (July 2004): 165-174.

“Politics and the adoption of legislative television: An analysis of the U.S. House vote on C-SPAN,” with J. Matthew Tyrone, Len J. Treviño and Taisa C. Minto, *European Journal of Law & Economics* 16 (November 2003): 345-355.

“Congressional memberships as political advertising: Evidence from the U.S. Senate,” with Rand W. Ressler and M. Troy Gibson, *Southern Economic Journal* 70 (October 2003): 414-424.

“Do Congressional leaders detect and deter cartel cheating? Evidence from committee assignments,” with Amanda B. Chittom, *Economics of Governance* 4 (August 2003): 161-175.

“Has legislative television changed legislator behavior? C-SPAN2 and the frequency of Senate filibustering,” with M. Troy Gibson and Kamal P. Upadhyaya, *Public Choice* 115 (April 2003): 139-162.

“Legislative television as an institutional entry barrier: The impact of C-SPAN2 on turnover in the U.S. Senate, 1946-1998,” with Kamal P. Upadhyaya, *Public Choice* 112 (September 2002): 433-448.

“Social Security Trust Fund flows and the welfare costs of rent seeking,” *Applied Economics* 34 (May 2002): 975-979.

“The timing of partisan and nonpartisan appointments to the central bank: Some new evidence,” with M. Troy Gibson, *Journal of Money, Credit, and Banking* 34 (May 2002): 361-375. See “Erratum,” *JMCB* 35 (April 2003): 281.

“Does legislative television alter the relationship between voters and politicians?” *Rationality & Society* 14 (February 2002): 109-128.

“A discrete-time hazard model of the adoption of legislative television: Evidence from the U.S. Congress, 1961-1986,” *Applied Economics* 33 (November 2001): 1,881-1,887.

“Formal human capital attainment of career legislators in the U.S. Congress: Modeling legislatures as unions,” *Public Choice* 108 (September 2001): 369-386.

“Loyal political cartels and committee assignments in Congress: Evidence from the Congressional Black Caucus,” with Rand W. Ressler, *Public Choice* 108 (September 2001): 313-330.

“Gavel-to-gavel congressional television coverage as political advertising: The impact of C-SPAN on legislative sessions,” with David L. Hobson and Kamal P. Upadhyaya, *Economic Inquiry* 39 (July 2001): 351-364.

“The impact of agency costs on regulator compensation and the size of electric utility commissions,” *Energy Journal* 22 (April 2001): 17-34.

“The retention of state-level concealed handgun laws: Empirical evidence from interest group and legislative models,” with M. Troy Gibson, *Public Choice* 107 (April 2001): 1-20.

“Intergovernmental grants and the positioning of Presidential primaries and caucuses: Empirical evidence from the 1992, 1996 and 2000 election cycles,” with David L. Hobson, *Contemporary Economic Policy* 19 (January 2001): 27-38.

“A note on elasticity and price dispersions in the music recording industry,” with Rand W. Ressler, *Review of Industrial Organization* 17 (December 2000): 465-470.

“Is economic freedom one dimensional? A factor analysis of some common measures of economic freedom,” with Steven B. Caudill and Fernando Zanella, *Journal of Economic Development* 25 (June 2000): 17-40.

“Homo economicus and the Salem witch trials,” *Journal of Economic Education* 31 (Spring 2000): 179-184.

“The control of politicians within a constitutional framework: The case of state-level recall provisions,” *Applied Economics* 32 (January 2000): 81-89.

“Multiproduct outputs and scale economies in electric power production: Some new estimates,” with Dan M. Berry, *Review of Industrial Organization* 15 (August 1999): 65-76.

“Compensation schemes and human capital attainment in Congress: Is there an adverse selection of legislator attributes?” with James B. Wilkinson, *Public Finance Review* 27 (July 1999): 418-433.

“The impact of economic regulation on attempts to curb expense preference behavior: A micro-data analysis of CEO compensation schemes for electric utilities,” with Kamal P. Upadhyaya, *Energy Economics* 21 (April 1999): 185-194.

“Customer return policies for experience goods: The impact of product price and consumer search costs on seller-provided informational cues,” *Applied Economics* 31 (March 1999): 331-336.

“Maintaining the status quo: Federal government budget deficits and defensive rent-seeking,” with James B. Wilkinson, *Journal of Economic Studies* 26 (January 1999): 5-14. See “Erratum,” *JES* 26 (March 1999): 105.

“Sending federal fiscal power back to the states: Federal block grants and the value of state legislative offices,” with James A. Ladner, *Journal of Public Finance and Public Choice* 16 (Spring 1998): 27-41.

“Television revenue and the structure of athletic contests: The case of the National Basketball Association,” with Steven B. Caudill, *Eastern Economic Journal* 24 (Winter 1998): 43-50.

“The determinants of market share for the ‘dominant firm’ in telecommunications,” with Yu Hsing, *Information Economics & Policy* 9 (December 1997): 39-318.

“Gerrymandering and the Voting Rights Act of 1982: A public choice analysis of turnover in the U.S. House of Representatives,” with Kamal P. Upadhyaya, *Public Choice* 93 (December 1997): 357-371.

“The economic theory of regulation versus alternative theories for the electric utilities industry: A simultaneous probit model,” with Kamal P. Upadhyaya and Jeannie E. Raymond, *Resource & Energy Economics* 19 (August 1997): 191-202.

“Team production in economics: A comment and extension,” *Labour Economics* 4 (June 1997): 185-191.

“Expense preference behavior in trucking: An empirical note,” with Kamal P. Upadhyaya, *Review of Industrial Organization* 11 (December 1996): 861-867.

“Full wages, part-time employment and the minimum wage,” with Rand W. Ressler and J. Keith Watson, *Applied Economics* 28 (November 1996): 1,415-1,419.

“Crime in the classroom: An extension,” *Journal of Economic Education* 27 (Summer 1996): 195-200.

“Advertising as special service provision under non-price vertical restraints: Exclusive territories in beer distribution,” with Kamal P. Upadhyaya, *Applied Economics* 28 (April 1996): 433-439.

“Public choice and the EPA: Empirical evidence on carbon emissions violations,” *Public Choice* 83 (April 1995): 127-137.

“Advertising as information: Further evidence,” *Southern Economic Journal* 61 (April 1995): 1,213-1,218.

“Advertising and information: An empirical study of search, experience and credence goods,” with Robert B. Ekelund, Jr. and Rand W. Ressler, *Journal of Economic Studies* 22 (April 1995): 33-43.

“Modeling household fertility decisions: Estimation and testing of censored regression models for count data,” with Steven B. Caudill, *Empirical Economics* 20 (March 1995): 183-196.

“An empirical analysis of firm size and vertical integration in the motor carrier industry,” with Kamal P. Upadhyaya, *Logistics and Transportation Review* 31 (March 1995): 21-30.

“The impact of deregulation on labor demand in Class-I railroads,” with Yu Hsing, *Journal of Labor Research* 16 (Winter 1995): 1-8.

“The diffusion of judicially-provided employment protection: The employment-at-will doctrine,” *Applied Economics* 26 (December 1994): 1,159-1,162.

“The determinants of out-of-state enrollments in higher education: A tobit analysis,” with Yu Hsing, *Economics of Education Review* 13 (December 1994): 329-335.

“Price convergence in contestable market structures: The impact of time and price-caps on intercity telecommunications rates,” with Yu Hsing, *Review of Industrial Organization* 9 (December 1994): 813-822.

“Cartels and the incentive to cheat: Evidence from the classroom,” with Steven B. Caudill, *Journal of Economic Education* 25 (Summer 1994): 267-269.

“Rent seeking and hidden in-kind resource distortion: Some empirical evidence,” with David N. Laband and Robert B. Ekelund, Jr., *Public Choice* 78 (February 1994): 171-185.

“Estimating learning curves in economics: Evidence from aerial combat over the Third Reich,” *Kyklos* 46 (Fall 1993): 411-419.

Scholarly Books

Expanding Teaching and Learning Horizons in Economic Education, with Richard J. Cebula (co-edited), New York, NY: Nova Science Publishers, Copyright 2009.

Shaping the Learning Curve: Essays on Economic Education, New York, NY: iUniverse, Inc., (edited), Copyright 2005.

Legislative Television as Political Advertising: A Public Choice Approach, with Kamal P. Upadhyaya, New York, NY: iUniverse, Inc., Copyright 2003.

The Political Economy of Private Saving in the U.S.: Evidence on the Social Opportunity Costs of Public Policy, with Kamal P. Upadhyaya, New York, NY: Writers Club Press, Copyright 2002.

Editorial Boards

Editorial Board Member (2001-present), *Journal of Economics and Finance Education*.

Editorial Board Member (2000-present), *International Journal of Business and Economics*.

Invitations to Serve as an Article Referee

American Journal of Economics & Sociology

Applied Economics

Contemporary Economic Policy

Eastern Economic Journal

Economics of Education Review

Education Economics

Empirical Economics

Energy Journal

European Journal of Development Research

International Economic Journal

International Journal of Business & Economics

International Journal of the Economics of Business

International Journal of Social Economics

International Review of Economics & Finance

Journal of Economic Education

Journal of Economic Integration

Journal of Economic Surveys

Journal of Economics & Finance Education

Journal of Industrial Economics

Journal of Political Economy

Journal of Sports Economics

Logistics and Transportation Review

Public Choice

Review of Industrial Organization

Social Science Quarterly

Southern Economic Journal

Transnational Corporations

Manuals and other Teaching-Related Materials

MyEconLab content author for *Microeconomics* (8th edition), by Robert B. Ekelund, Jr., Rand W. Ressler and Robert D. Tollison, Boston, MA: Addison-Wesley, Copyright 2006.

Test Bank to accompany *Economics: Private Markets and Public Choice* (5th edition), by Robert B. Ekelund, Jr. and Robert D. Tollison, Reading, MA: Addison-Wesley Longman, Copyright 1997.

Instructor's Manual to accompany *Intermediate Microeconomics: Price Theory and Applications*, by Robert B. Ekelund, Jr. and Richard W. Ault, Boston, MA: D.C. Heath & Company, Copyright 1995.

Test Bank to accompany *Economics* (4th edition), by Robert B. Ekelund, Jr. and Robert D. Tollison, New York, NY: Harper Collins, Copyright 1994.

Conferences and Seminars

79th Annual Southern Economic Association Meetings, 2009, San Antonio, TX
46th Annual Academy of International Business Meetings, 2004, Stockholm, Sweden
70th Annual Southern Economic Association Meetings, 2000, Washington, D.C.
69th Annual Southern Economic Association Meetings, 1999, New Orleans, LA
67th Annual Southern Economic Association Meetings, 1997, Atlanta, GA
43rd International Atlantic Economic Society Meetings, 1997, Philadelphia, PA
65th Annual Southern Economic Association Meetings, 1995, New Orleans, LA
64th Annual Southern Economic Association Meetings, 1994, Orlando, FL
63rd Annual Southern Economic Association Meetings, 1993, New Orleans, LA
62nd Annual Southern Economic Association Meetings, 1992, Washington, D.C.

Honors and Awards

Honorable Mention, 2005 Eckstein Award (for best paper in the *Eastern Economic Journal*, 2003-2004)
College of Business Recipient/University Finalist, Aubrey K. and Ella G. Lucas Endowment for Excellence in Teaching Award, 2005

Named the 16th most productive public choice scholar (1993-2002) and the 9th most productive new public choice scholar (1993-2002) worldwide by Russell Sobel and Jennis Taylor in *Public Choice* 120 (September 2004): 331-352

Business Advisory Council Professor of Economics, 2002-2005

Louis K. Brandt Faculty Research Award, 2003

Business Advisory Council Associate Professor of Economics, 2001-2002

Business Advisory Council Distinguished Faculty Award, 2001

Named one of world's Top 500 publishers in economics (2000), Tom Coupé, European Center for Advanced Research in Economics and Statistics, Université Libre de Bruxelles

Louis K. Brandt Faculty Research Award, 1997

Omicron Delta Epsilon, International Honor Society in Economics, 1990

Professional Memberships

American Economic Association

Eastern Economic Association

Public Choice Society

Southern Economic Association

Western Economic Association International