

Glance  
English 380  
Spring, 2003

## Report #2 Assignment: Evaluating Site Design

For this first assignment I want you to find a web site (i.e. a collection of pages with a shared purpose and host) that exhibits what you believe is good design. You should spend some time evaluating it, based on the principles we have discussed in class, those in our texts, and your own opinions. Pay attention to the site's content, structure and navigation, visual design, functionality, interactivity, and overall experience. You might select a site that you use frequently, or choose from the previous nominees and winners of the Webby Award at [http://www.webbyawards.com/main/webby\\_awards/nominees.html](http://www.webbyawards.com/main/webby_awards/nominees.html).

On Thursday, February 20, you will present to the class your analysis of the site. You should focus on details, and point out and discuss specific examples. It would be helpful to provide the URL for each site for your classmates and me, but you will be discussing the sites using the projector. Your goal should be to teach your classmates good design strategies and choices, so that they can emulate them later. Be sure to plan and practice your presentation so you can be brief—you will have about five minutes for your comments. I will need you to stick to this time limit this time!

I would like you also to turn in to me on that day a written, extended version of your presentation. This report should be typed, and more extensive than your report, but it does not have to be a formal paper. This report should be 2–3 pages long. Remember that this is an English class; proofread your paper for correct syntax, grammar and spelling.