

TCO 620 Multimedia Product Evaluation Rubric

Assignment Two

Points	Criteria
25 points Evaluation Rubric	<ul style="list-style-type: none"> • <i>The rubric developed by the team is a comprehensive instrument allowing full evaluation of the multimedia product.</i> • <i>The rubric contains criteria to evaluate all of the multimedia features, including audio, video, animation, interactivity, interface design, and basic usability.</i> • <i>The rubric allows the group to articulate ways in which the product could be improved.</i> • <i>The rubric allows for quantitative variations in scoring to reflect differing levels of product quality.</i> <p>Comments:</p>
90 points Product Evaluation (30 points per product)	<p>The evaluation portion of the document expands thoroughly upon the findings in the rubric and presents a complete explanation of the group's evaluation of the product.</p> <p>Product 1 Product 2 Product 3</p> <p>Comments:</p>
25 points Writing Quality	<p>The evaluation document represents graduate-level writing and document formatting.</p> <p>Comments:</p>
10 points Grammar & punctuation	<p>Punctuation and grammar are correct throughout the document</p> <p>Comments:</p>