

TCO 363

Instructional Materials Grading Rubric

Designer: _____

Peer reviewer: _____

Points (100)	Elements of Review – Instructional Materials	
(10)	Introduction	<ul style="list-style-type: none"> • Accurately describes goal • Outlines/forecasts document contents (could be done in TOC) • Contains strategies for gaining learners' attention • Clearly aimed at correct audience • Clear strategies for informing learner of instructional purpose • Evidence of attention to ARCS, especially motivation • Contains activities or statements that preview learning activity/list prerequisite skills/knowledge
(50)	Body	<ul style="list-style-type: none"> • Contains instructional strategies that are appropriate for the type of learning • Contains opportunities for learners to practice • Contains appropriate feedback loops to learners • Sequences content presentation, practice, and feedback activities logically • Content chunked and sequenced correctly into digestible segments
(10)	Conclusion	<ul style="list-style-type: none"> • Notifies learner of completion • Contains summary and review of what has been taught • Contains strategies for transfer of learning • Provides troubleshooting or remedial corrective information
(20)	Assessment	<ul style="list-style-type: none"> • Contains assessment activities that are appropriate for type of learning • Assessment activities are logically sequenced • Assessment items are congruent with instructional goal • Assessment instruments appears valid and reliable
(10)	General	<ul style="list-style-type: none"> • Format is aesthetically pleasing/well designed • Error-free grammar, punctuation, and spelling • Proper application of word-processing techniques