Building a Great Presentation the TOBY way

Dr. Susan Codone

Technical Communication

TOBY

TOBY

- **T** -- Title
- **O** -- Overview
- **B** -- Body
- **Y** --Thank YOU

Building Quality into E-Learning: Four Methods for Quality Assurance

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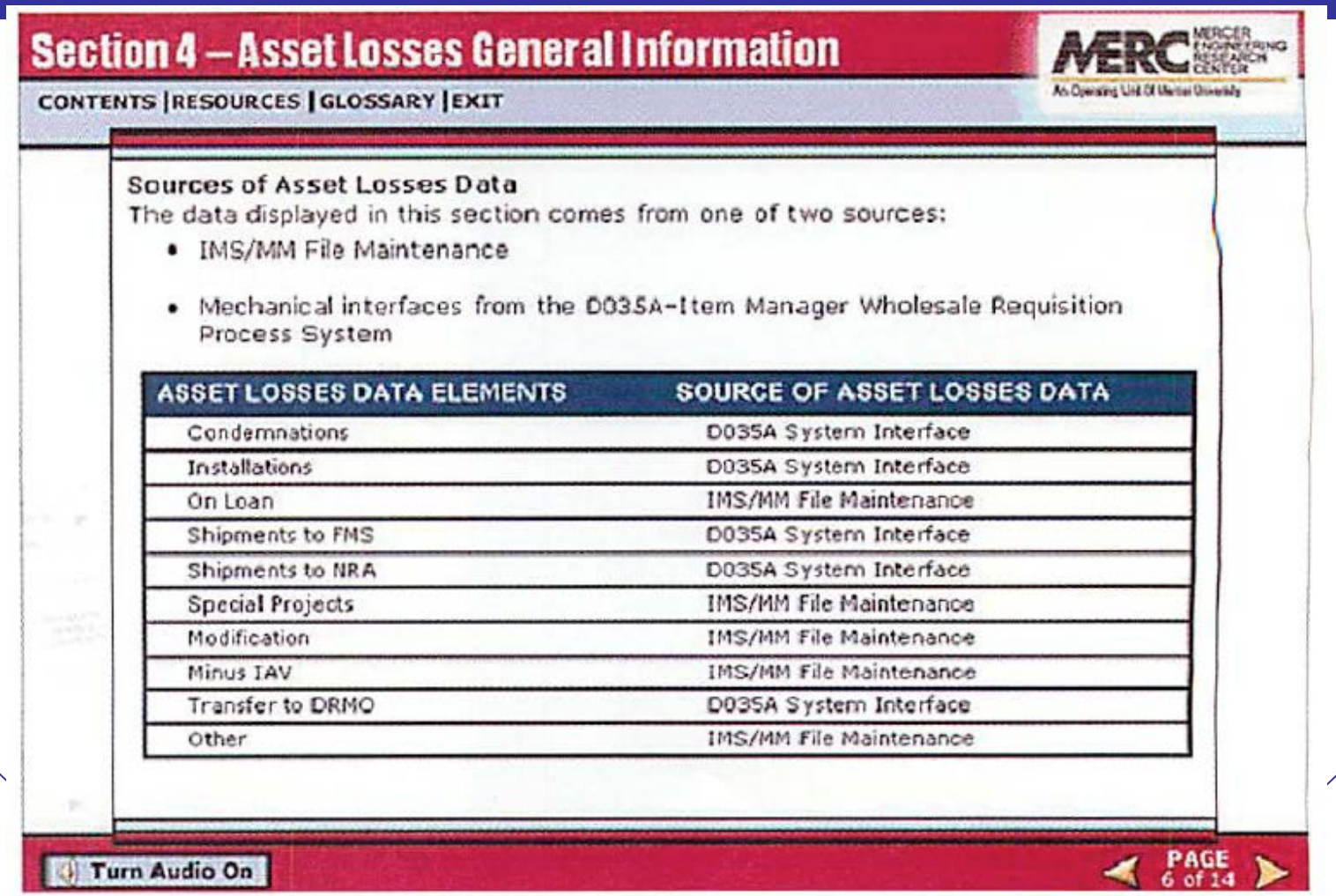
Quality?

Presentation Overview

- Introduction
- Step One: Create a QA Plan
- Step Two: Focus on Instructional Design
- Step Three: Apply Specific Criteria
- Step Four: Reduce Costs & Barriers to QA
- Conclusion

Quality – is Hard…

Quality is Hard



Section 4 – Asset Losses General Information

MERC Mercer Engineering Research Center
An Operating Unit Of Marian University

CONTENTS | RESOURCES | GLOSSARY | EXIT

Sources of Asset Losses Data

The data displayed in this section comes from one of two sources:

- IMS/MM File Maintenance
- Mechanical interfaces from the D035A-Item Manager Wholesale Requisition Process System

ASSET LOSSES DATA ELEMENTS	SOURCE OF ASSET LOSSES DATA
Condemnations	D035A System Interface
Installations	D035A System Interface
On Loan	IMS/MM File Maintenance
Shipments to FMS	D035A System Interface
Shipments to NRA	D035A System Interface
Special Projects	IMS/MM File Maintenance
Modification	IMS/MM File Maintenance
Minus IAV	IMS/MM File Maintenance
Transfer to DRMO	D035A System Interface
Other	IMS/MM File Maintenance

Turn Audio On

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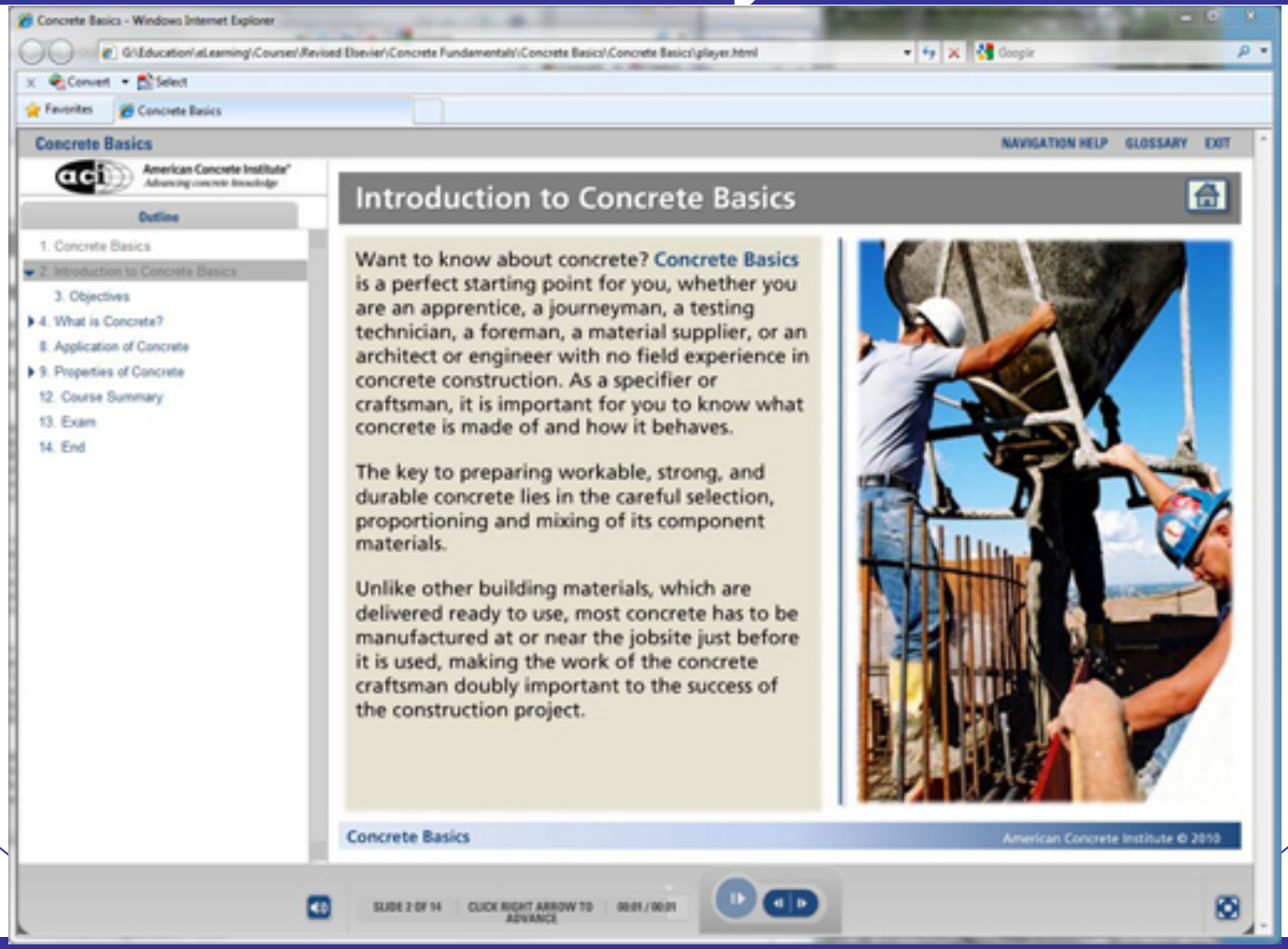
Quality Means Different Things

Quality means more than “Pretty”



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Step 1: Create a Specific Plan

- Generate and write down a plan specific to your purpose and audience
- Your plan will define the QA process, not just “what is” quality

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Step 2: Strong Instructional Design

- Good instructional design is like scaffolding; it provides structure and conformity

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Step 3: Create Specific Criteria

- Content
- Aesthetics & tone
- Media

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Step 4: Reduce Costs & Barriers

- Two major barriers to QA:
  - Cost
  - Organizational structure

Conclusion

1. Create a QA plan
2. Build in sound instructional design
3. Apply specific criteria to measure quality
4. Target costs & eliminate barriers

Thank you!
Questions or discussion?

Susan Codone, Ph.D.

Mercer University

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- How does Toby use his time?
- Does Toby move?
- Does Toby point?
- Where does Toby stand?
- Does Toby use gestures?
- What does Toby do after dancing?
- What would Toby say if he could talk?

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- Toby thanks you!
- Any questions?