TCO 325
Multimedia Evaluation Report Presentation – Midterm Grade
Grading Rubric

Name of briefers: _____

Multimedia Apps: _____

Total points: 100

Points	Elements of Review	
(5)	Audience	• Shows awareness of audience and audience level of understanding of report topic • Addresses entire audience during briefing
(50)	Presentation Content	• Pleasantly introduces multimedia applications • Relates multimedia apps to class objectives • Introduces and demonstrates each application • Explains purpose of each app – game, information, marketing, etc • Explains how each app was designed, if known • Provides thorough evaluation information on each app • Asks class to rank each app in quality from 1-3; discusses class reactions to each app • Summarizes presentation, highlighting important points • Uses handouts if necessary to best deliver content
(25)	Presentation Quality	• Adequate slides to communicate content • Slides use original design – quality interface • Slides are legible • Text is spelled correctly & grammar is correct
(10)	Organization	• Provides overview of presentation • Clear transition between topics • Appropriate length • Ending slide with thank you & questions
(10)	Professionalism	• Clear use of language without grammatical errors or slang • Speaks clearly with consistent volume • Excellent eye contact and presence with audience • No verbal static (uh, ah, um) • Clear and precise responses to questions

Comments: