

## **Multimedia Evaluation Report**

### **Grading Rubric**

Total Points: 100

Rubric criteria: 10 points each

1. Does the paper fully evaluate the media used in each application, including audio, video, animation, and the appropriateness of the media for the target audience?
2. Does the paper fully evaluate the site organization and design? Are metaphors used correctly to communicate a message or theme to the audience? Does the application follow commonly accepted web standards, or if not, does it break rules in a justified manner?
3. Does the paper evaluate the distribution of content? Does it evaluate transitions and whether the application has an effective introduction and conclusion?
4. Does the paper adequately report upon the functionality of each application – whether the media plays as intended, navigation is functional, etc?
5. Does the paper identify any spelling, grammar, or punctuation mistakes in the application?
6. Does the paper adequately describe whether the application promotes user motivation and interest?

7. Does the paper follow the suggested order, from the introduction, executive summary, product overviews and reviews to the summary recommending the best application?
  
8. Is the paper written at the level of at least junior standing?
  
9. Does the paper have any spelling, grammar, or punctuation errors?
  
10. Does the paper promote enough interest in the reader to persuade the reader to visit and try the applications?