

EGR 202/302/402

Poster Format Instructions

1. Use large type - large enough so your poster is viewable from a distance (~ 5 feet)
 - Title – 72 points, bold
 - Major headings – 20 to 24 points, bold
 - Text – 16-18 points
2. Use one clear (san serif) font for all your text, such as
 - Arial
 - Georgia
 - Tahoma
3. Keep the poster simple.
 - Visuals, such as figures, posters, and photographs, should cover ~50% of the viewing area. (Make sure to clearly label all visuals.)
 - Consider using bulleted lists or outlines. (Large blocks of text are difficult to read.)
4. Flow text/visuals either down columns or along rows (natural reading pattern for this hemisphere).
5. Content – your goal is to clearly identify the purpose or intent of your project, project design, what you hope to achieve, and accomplishments to date (you are probably not ready to present your results yet).

Tips for preparation

1. The tri-fold poster board measures 48” x 36”.
2. Plan ahead. Make a rough sketch of the poster first. What are the main points you wish to convey? What is the best format for visuals? Should you use color? photographs? (At least one photograph of you should be included.)
3. Make a mock up the text and visuals. Lay out on poster. Does it convey the message you intend? Stand back ~5 feet. Is everything clear? Will the average viewer be able to navigate your poster without your assistance?
4. Finalize text and visuals. Make sure to check spelling and grammar!
5. Mount on poster board with push pins or two-sided tape. Remember – you will have to reuse the poster board next year.